

— ANCHOR/REPORTER —

Focused and results oriented broadcasting professional with over 15 years of **award winning** experience as Anchor / Reporter **who excels in live breaking news** situations from the anchor desk or in the field. **Skilled and insightful interviewer** who thrives in writing both hard news and featured stories. **A proven ratings winner** who **immerses herself in community service** is seeking a position to further build and enhance all of these skills.

PROFESSIONAL EXPERIENCE

News 14 Carolina • Primary Weekday News Anchor • Charlotte, NC 2002 - 2010

- Anchors Extended Live Breaking News Events and Nightly Primetime News for 24 hour Statewide News Channel
- Responsible for Exclusive In-depth Interviews
- Responsible for Developing Sources to Break Major Stories First
- Enterprises Stories, Writes and Reviews Scripts, Competent and Knowledgeable on Multiple Editing Formats

Key Accomplishments:

- Anchored 14 Hours of Wall to Wall Live Coverage of Worst Ice Storm in NC History • Five Hours of Wall to Wall Live Coverage of Fatal Plane Crash • Five Hours of Live Field Anchoring on NASCAR Hall Of Fame
- Presented Live Coverage of a River Rescue, Snow Storms, a Chemical Plant Fire, Hurricanes, the War on Terror, and Anniversary of 9/11
- Developed, Produced and Edited local health reports using Dalet and Vortex systems
- Scheduled, Organized and Volunteered for 3 Community Service/ Public Appearances per month

WLOS-TV • Weekend Evening Anchor/Weekday Reporter • Asheville, NC 1999-2002

- In charge of Anchoring 6 and 11pm Weekend evening newscasts and Reporting Live Breaking News Events from the Field
- Accountable for weekly education reports
- Responsible for Enterprising, Producing and Delivering both Daily and Special Reports
- Responsible for Enterprising Stories that get Life Changing Results

Key Accomplishments:

- Delivered extensive live reports following the projected path and resulting damage of Hurricane Floyd for several consecutive days of coverage for both morning and evening newscasts
- Developed and Implemented a "Thanks To Teachers" Segment highlighting one nominated teacher per week
- Enterprised and Reported on a child with a rare skin disorder, story resulted in the child getting a life saving suit from NASA
- Enterprised and Reported on a child left as a paraplegic, story resulted in the child getting a new customized wheelchair

WFXL-TV • News Director/Primary Weekday Anchor • Albany, GA 1995-1999

- Responsible for Anchoring and Producing M-F 5 and 10 pm Newscasts
- Supervised and Assigned both News and Production Teams composed 32 people
- Developed News Strategy, Resolved Employee Conflicts, Determined Budgets and Salaries
- Shot and Edited Video
- **Increased Ratings and became the 18th Highest Rated Fox Affiliate Newscast in the country**

Advancement History:

Promoted and given the additional responsibilities of News Director within one year
Promoted to Weekday Anchor from Weekends in two months

WCNC-TV • Producer/Reporter • Charlotte, NC 1992 - 1995

- Responsible for Anchoring Cut-Ins • Produced 3 Daily Segments • Reported General News Assignments

National Academy of Television Journalists, Best Female News Anchor
National Academy of Television Journalists, Best Documentary
Readers Choice Award, Best News Anchor and Best Newscast, The Albany Herald
Miss Charlotte Mecklenburg
Miss North Carolina Preliminary Winner

EDUCATIONAL BACKGROUND

University of North Carolina at Chapel Hill
University of North Carolina at Charlotte
Bachelor of Arts in English
Minor in Mass Media Communications
Graduate Courses in English

ACTIVITIES

Volunteer, "A Time To Read" Literacy campaign
Leukemia Lymphoma Society Spokesperson/ Event emcee
Juvenile Diabetes Research Foundation Volunteer/ Emcee
MDA Telethon Host 1999-2002
Dore Academy
Board Member, First Book-Charlotte